



## October Update for Atlanta Southwest

The Atlanta Southwest Team has acquired office space along the corridor. Our office will be located in the System 5 Electronics Building located at 2820 Campbellton Road. We are located in the 'Dealer Park' section of the building. At this time, we do not have established office hours so please call ahead for an appointment prior to arrival.

We will continue to collaborate with the Campbellton Road Merchant Association on various projects that will impact the Campbellton-Greenbriar-Ben Hill area.

### Next Steps

**Drafting The Business Plan:** The business plan is our business case for the improvement district for the corridor within this document, we will look at various issues, problems, solutions, opportunities, and more for the corridor. Upon completion of this document. It will be handed to various stakeholder organizations for review and discussions. From this point, Atlanta Southwest will attend various community and business meetings to unveil the document. A public business hearing will be held in collaboration with the Campbellton Road Merchant Association to present the plan to impacted business and landowners.

**Drawing Out The Map:** Several map options will be presented to the Fulton County Tax Commissioner for review to determine viability and best steps. Under the BID model, only one map can be presented and no annexations can be accepted once approved. Under the CID model, even if a smaller area is started, the CID can annex parcels at later dates. We will know what our millage rate will be and start to develop an operational budget for the proposed improvement district. The map will be presented along with the public showing.

**Building Out The Website:** The website will be our portal for information for the public to be in the know for the information. Our website is [www.atlantasouthwest.com](http://www.atlantasouthwest.com).

**Collecting Signatures Of Landowners:** After the map is approved and public feedback is collected on the documents, then each landowner will be notified via U.S. Mail on their invite to join the improvement district.

### Primary Stakeholders

Campbellton Road Business and Merchant Association	NPU-R	Greenbriar Mall
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### Secondary Stakeholders

NPU-P	NPU-Q	Sandtown Community Association
Cascade Business and Merchants Association (South Fulton)	Cascade Business Association (Atlanta)	The Consortium of Cascade Businesses (Atlanta)
Camp Creek Business Association		

Within secondary stakeholders, we will work with the various community and neighborhood associations that impact Campbellton, Greenbriar, and Ben Hill.

### Upcoming Events

Saturday, October 27, 2018	Trunk or Treat @ Shamrock Gardens 11 am to 4 pm
Friday, November 9, 2018	2nd Annual Fall Intown Business Summit @ Club E 3707 Main Street College Park, Ga. 30337 8am to 5pm FREE
Monday, November 12, 2018	2nd Monday Business Networking Meeting 9:30am @ Kupcakerie 2781 Main Street East Point
Saturday, November 24, 2018	Inaugural Small Business Saturday in SW Atlanta and Tri-Cities Details Forthcoming
December or January 2019	Public Presentation Mixer of the Greenbriar Improvement District

For more information, contact Dominique Huff at 404-451-1240  
[dominique@atlantasouthwest.com](mailto:dominique@atlantasouthwest.com)